

Springerville Town Council  
Minutes  
April 6, 2016  
6:00 p.m.

Council present: Mary Nedrow, Mayor  
Susan Silva, Vice Mayor  
Robert MacKenzie, Councilmember  
Phelps Wilkins, Councilmember

Absent: Richard Davis, Councilmember

Staff: Steve West, Town Manager  
Val Cordova, Town Clerk  
Mike Nuttall, Police Chief

Legal Counsel: Timothy B. Shaffery

Public: Kevin Burk, Rich Chanick with Small Business Development Center, Christine Ballard with Chamber of Commerce.

3. Public Participation: None

4. Manager, Council and Staff Reports:

Chief Nuttall reported he attended he attended a RAC meeting in Flagstaff. They are putting together a regional SRT Team and asked the Department of Homeland Security for funding for which they received half of what they asked for. He then traveled to Sandy, Utah for meetings on Emergency Response and SWAT liabilities. They were able to acquire information on how to start a team in this area.

Manager West reported that the Town and Casa had a great write up in the White Mountain Independent Outdoor Sports edition of their paper for free due to the issues associated with the Progress edition for almost nothing.

He advised the council that he wrote a draft job description and budget for the position museum position that he placed at their table along with a copy of the NPC building contract.

He also noted that the town of Eagar would like to run a non-motorized parade for their John Wayne Day's up to the Safeway Plaza. He also participated in hiding five items for the Geo-Caching event.

He also attended a meeting for dispatching services at the county. They are wanted to raise the cost of dispatching for each entity to \$60,000 from the current \$40,000 until they reach a goal of \$120,000 per community. He said that both he and Eagar Manager Tammy Ryall offered different options that they refused. They are at a stale mate with negotiations.

He reported that SHOPKO had they're grant opening. Both he and Vice Mayor Silva welcomed them.

He updated the council on the litigation noting that they would be going to trial in November. The Judge has given them three weeks to come to a conclusion. They are currently working on what it would take to provide a local shuttle service to residents that would take them to appointments or shopping. The bid for the CDBG park grant will be coming to the council at the next meeting for approval. The low bidder was Hatch Construction, for pre-form buildings for the park bathrooms. The entire project should take 120 days from start to completion but expect it in less time.

The last item he talked about was the Real Arizona Development Council meeting on April 14<sup>th</sup> asking the council to sign up if they would like to attend the meeting and tour.

5. Consent Items:

- a. Consider approval of the minutes of the March 2, 2016 town council meeting.
- b. Consider approval and ratification of the March, 2016 accounts payable register.

Robert MacKenzie/Phelps Wilkins motion to approve consent items 5a and 5b as presented.

Vote: Ayes: Mary Nedrow

Susan Silva  
Robert MacKenzie  
Phelps Wilkins

6. Ordinance 2016-002: Second reading:

Susan Silva/Phelps Wilkins motion to adopt ordinance 2016-002- An ordinance of the Mayor and Council of the Town of Springerville, Arizona, amending Ordinance 2009-002, "Chapter 17.23 Recreational Vehicle Parks Ordinance by correcting the corresponding Resolution number to 2009-003 that made it a public document and establishing an effective date.

Vote:	Ayes:	Mary Nedrow Susan Silva Robert MacKenzie Phelps Wilkins
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7. Small Business Development Center: Rich Chanick will give an update on the Google Search Engine.

Rich Chanick gave a brief update regarding registering all businesses in town signing up for free with Google search engine, explaining that he's working with Chris Chiesl to send letters to all the businesses registered with the town informing them about Google search. He talked about the advantage of growing a business just by being registered with Google noting that four of five people will use Google to look up things that they're interested in buying. He emphasized that there are several businesses in Springerville that can't be found on Google search app. Mr. Chanick said that NPC through the Small Business Development Center is sponsoring two free seminars on May 12, 2016 through which small businesses would be able to about and register their business with Google search and by the end of the class. There will be people available to assist the businesses. He said he would be going door to door telling them about these seminars. He encouraged assistance from the town.

8. Museum Position Update:

Manager West explained that with the relocation of the Chamber of Commerce it's leaving a vacancy for someone to monitor and run the museum and needs ideas on the direction the council would like to go. He said he'd put information on this position in front of the council that he thought would be one of the best things to try but explained that this doesn't come without some bumps. He further explained that by having a full time coordinator it could do several things; besides being a meet and greet, it could help on the economic development side to promote what we do and the different things in the community. He said he talked to the Department of Commerce and Office of Tourism and told them we would be retaining the tourism information designation and they didn't have a problem with that. He offered the council several options they could consider with this position.

- Full Time
- Part time
- Contract position
- Nothing
- Conglomeration of all of them as long as there's continuity, this would include Lynette, and town staff.

He further explained that with a contract position, it would save all of the employee related expenses but the bottom of this budget is going to be the same however, with this you sometimes lose some the ability to move them in the direction you want them to go.

To do nothing is just that.

He reiterated that he needs direct information from the council when he starts the process. If they want a full time position there's a lot of work, advertising, hiring board, hire the position, and get this position in the budget.

Vice Mayor Silva said they definitely need one full time position but one person can hardly handle it. Manager West explained that they could with Casa as a backup.

Councilmember Wilkins commented that we've come a long way since we walked in a few years ago and there was nothing there. At minimum we'll need a full time person but feels it's going to take more than that because we have to be open six days a week saying in his opinion we'll need a person and a half.

Councilmember MacKenzie asked if we have the money.

Manager West noted that money is always an issue but noted they need to understand that as this economy continues to implode we'll always have these issues, but the other side is, if we walk into this lion's den and take on this new position, it could really good for the Town but number two the council has to understand that if the economy or our funds start diving just like some of the ancillary departments this is going to be cut. This is just the way it is and unless we hit that hurdle.

Mayor Nedrow stated that we would have to cut other things but we could make it. She noted that when she received the budget request she said the only thing she submitted was her request for a person for the front. She said she doesn't have a problem with opening six days and fewer hours. She doesn't want multiple people in there but they need someone that knows what they're doing and still work forty hours a week. As for having staff covers for a few hours that would be great but what if they do something and they forget to tell someone what they've done? She's an advocate and will fight for one person.

Vice Mayor Silva stated that her concern is that what if this person has an emergency, they'll need to have a backup person to fill in.

Mayor Nedrow agreed that they need to have a backup but didn't feel that there should be multiple people.

Councilmember Wilkins said they're open 8:00 am until 4:00 p.m. and felt that it can't be open any less. This isn't a long day and people come in at all hours. As for money, if we give this a high enough priority, we'll find the money.

Mayor Nedrow asked how badly we're squeezing the other departments to get this.

Manager West answered that we have cash reserves, but the idea is that we're supplanting the general fund, which is everything that doesn't make money. When you take \$60,000 from the general fund for an employee and we get two years down the road at our current spending levels then we'll have an issue. This year the council will see a budget where we're knocking some of the crust off everyone's budget. We're really drilling down to make sure that the budget's stabilized.

Councilmember MacKenzie asked if the museum makes money. He was told that it doesn't make any money but it's a huge asset to the community.

Manager West explained that he talked with Becky about the possibility of continuing to hang the paintings. There's two ways of doing this; one is a consignment fee if it's sold and the other is to do nothing or a smaller consignment fee and have that money come back in to the general fund, but he emphasized that he doesn't want to be a business and doesn't feel it's the town's role as a government however, we can justify a fee on building maintenance. We can have the paintings there with no consignment fee as the clearing house for the artist, or a percentage like the chamber.

Vice Mayor Silva felt that if you don't pay for something you sometimes feel that you're not getting anything.

More discussion followed regarding fees and how fees should be handled. Manager West said he would handle this and would get back with them. He said we'd be sending out letters to all of the artists asking them what they would like to do and talk to the council individually once he had the information.

Councilmember Wilkins noted that the Art Gallery is important and we shouldn't charge them to hang but if they sell it, then we charge them a percentage and yes Becky had a system to hang the art. This is an art gallery and this is what people come to see and it needs to stay.

Vice Mayor Silva noted some of the talk she's heard from some of the businesses telling her about some of the negative things being said about the town with regard to the chamber however, she assured Christine Ballard that she is a huge, huge asset to the Chamber and has done a tremendous job.

Manager West said he talked with Becky today and she told him that some of the artists said they would like to have their art displayed in both places.

Mayor Nedrow stated that we need to get going on this since the front is going to be empty.

Everyone agreed that this is going to be a process.

9. 2016 Fair Housing Proclamation:

Robert MacKenzie/Phelps Wilkins motion to proclaim April 2016 as Fair Housing month in the Town of Springerville and hereby urge all citizens of this community to comply with the letter and spirit of the Fair Housing Law.

Vote:	Ayes:	Mary Nedrow Susan Silva Robert MacKenzie Phelps Wilkins
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10. April 2016 Child Abuse Prevention & Awareness Proclamation:

Susan Silva/Robert MacKenzie motion to proclaim April 2016 as "Child Abuse Prevention & Awareness Month" in the Town of Springerville.

Vote:	Ayes:	Mary Nedrow Susan Silva Robert MacKenzie Phelps Wilkins
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11. Adjournment:

Susan Silva/Robert MacKenzie motion to adjourn the meeting at 7:54 p.m.

Vote:	Ayes:	Mary Nedrow Susan Silva Robert MacKenzie Phelps Wilkins
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Mary Nedrow, Mayor

ATTEST:

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Town Clerk

I hereby certify that the foregoing is a true and correct copy of the minutes of the Springerville Town Council in regular session on Wednesday, April 6, 2016. I further certify that the meeting was duly called and a quorum was present.

Dated this 13<sup>th</sup> day of April, 2016

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Town Clerk