

Springerville Town Council  
Minutes  
March 18, 2015  
6:00 p.m.

Council: Mayor Mary Nedrow  
Vice Mayor Susan Silva  
Councilmember Richard Davis  
Councilmember Robert MacKenzie  
Councilmember Phelps Wilkins

Staff: Town Manager Steve West  
Town Clerk Val Cordova  
Police Chief Mike Nuttall  
Public Works Dir. Tim Rasmussen  
Community Development Dir Chris Chiesl

Legal Counsel Not present

Public: Kevin Burk, Chamber Director Becki Christensen, Mary Nuttall, Carol Buseman, Patricia Turnbull,, Greg Cross, Rich Chanick, Kay Dyson, Douglas Wolfe, Christopher Wolfe, Shelly Reidhead, Bobbi and Jack Wilden, Melissa Webb, Zack Mayberry and Heather Lee.

Mayor Nedrow called the meeting to order at 6:00 pm and led the Pledge of Allegiance

3. Public Participation: None

4. Manager, Council and Staff Reports:

Vice Mayor Silva reported she's attended three Sunrise Ski Resort Board but they're still getting started

Mayor Nedrow reported there's no changes going on at the airport.

Manager West said they've started the process of planning for planting of trees and has contacted a company where we can better rates. They also looking at the infrastructure for watering. He was also contacted by AT&T regarding a temporary cellular tower and will begin negotiations.

In answer to the Mayor's question regarding cell phone service on the back side of grave yard hill, he explained that graveyard hill shadows. As the frequency waves come out and it hits any point of the hill if it's not a line of site it loses service. It will remain spotty until something is places on top of the hill.

Community Development Director Chris Chiesl reported on the following items.

- PBS Channel 8 changed their venue from the Antique Collectables Show to doing a 30 minute pilot filming our area and calling it OUR TOWN and are hoping to be here in May. They are willing to work with us and start with a quarter of the amount and guarantee the rest of the payment. She talked with the county and hopes to have the County Manager come and meet with her and Manager West.
- American Pickers is looking at April filming however, the things aren't working well with the three people that were lined up. She had calls from people outside of our area that saw the information in the Maverick magazine this month and she gave this information to the producer.
- Several Building permits. The hospital is putting up a digital sign
- Code Enforcement – she sent out letters regarding weeds and trash.

- Economic Development Committee is on the agenda tonight
- Arizona Commerce Authority- She's working on gathering information and light industrial Marketing.
- Springerville was awarded \$30,000 more for the CDBG grant from \$180,000 to \$206,000.
- University of Arizona, they are still working on getting trying to get a date in May for the
- Veterinarian training school.
- USDA project grant is still waiting for their award of the grant.

Lynette Cross Casa Manager reported on the following:

- Wood replacement at site is going well, thanks to public works
- Tours started on March 3<sup>rd</sup>. Tours are up over last year.
- March is Archaeology month and gave a free tour last Saturday.
- March 28, 2015 Andy Marshall will be speaking at a meeting and presenting a slide show at 2pm
- Tour Guides take photographers and writers from all over the world up to the Casa site. Two newly printed publications. The Herd of the Sky Ancient Sky Watchers of central Arizona by Kenneth Zoll who devoted an entire chamber to Casa Malpais, the Solstice and Equinox Markers and the Ancient Southwest a guide to Archaeological Sites by Gregory McNamee. for sale at Casa.

Tim Rasmussen Public Works Director gave a brief update on the following:

- ADOT projects going well, Pima St. and the Transportation Enhancement on Main Street are slated for this summer.
- Public works busy relocating utilities, fire hydrants for future projects, replacing water and sewer lines.
- Working on WIFA projects and finalizing advertising and construction documents
- Working on Mason Drive, contacting home owners in regard to the realignment to move forward
- Starting process of hiring a mechanic after our mechanic wasn't able to return to work.

5. Consent Items:

- a. Approval of March 04, 2015 town council minutes
- b. Ratification and approval of the February 2015 accounts payable.

Robert MacKenzie/Richard Davis motion to approve consent items 5a and 5b as presented.

Vote:	Ayes:	Mary Nedrow
		Susan Silva
		Richard Davis
		Robert Mackenzie

6. Ordinance 2015-002; 2<sup>nd</sup> reading and discussion and action regarding Ordinance 2015-002 adopting the adopting the public document entitled "and entitled "Storage Requirements Revised" Chapter 17 "TITLE 17.28.190." providing for severability; and establishing an effective date read by Mayor Nedrow. Phelps Wilkins/Richard Davis motion to *adopt* Ordinance 2015-002 adopting the public document entitled "Storage Requirements Revised" Chapter 17 "TITLE 17.28.190." providing for severability; and establishing an effective date

Vote:	Ayes:	Mary Nedrow
		Susan Silva
		Richard Davis
		Robert Mackenzie

7. Fourth of July fireworks funding:

Manager West said \$4,000 was budgeted for the fireworks and \$2500 for the insurance was also budgeted.

Susan Silva/Richard Davis motion to allocate \$6500 to the fireworks donation.

Vote:	Ayes:	Mary Nedrow
		Susan Silva
		Richard Davis
		Robert Mackenzie

8. Donation Request: Consider donation to the Grand Canyon council on behalf of our local Boy Scout District.

Tim Rasmussen explained the program is called Character Under Construction in which a donation from the town to the Grand Canyon Council will ultimately come back to the local Boy Scouts of America Escudilla District except for 9% for administration.

Manager West cautioned the council that their remaining budget could only entertain a small donation.

Richard Davis/Susie Silva motion to donate \$250.00 on behalf of the local Boy Scout District in the amount of \$250.00.

Vote:	Ayes:	Mary Nedrow
		Susan Silva
		Richard Davis
		Robert Mackenzie

9. Resolution 2015-R005: Discussion and action regarding a Resolution of the Mayor and Council adopting a residential antidisplacement and relocation assistance plan for the FY 2015, as required under section 104(D) of the housing and Community Development Act of 1974 as amended.

Vote:	Ayes:	Mary Nedrow
		Susan Silva
		Richard Davis
		Robert Mackenzie

10. Donation request: Discussion and action regarding a donation request from the Round Valley Elementary School for the annual Bouncing under the Big Top school carnival.

Robert MacKenzie/Richard Davis motion to approve a donation request for the Round Valley Elementary School Under the Big Top carnival in the amount of \$400.00.

Vote:	Ayes:	Mary Nedrow
		Susan Silva
		Richard Davis
		Robert Mackenzie

11. Drug K9 Presentation: Discussion and action regarding authorizing a Drug K9 program for the Springerville Police Department.

Officers Tyler Biggs and JC Kemp gave a presentation regarding approval to acquire a drug K9 program for the Springerville Police Dept to assist them with the enforcement of drug trafficking. They explained they've made arrangements with the City of St. Johns for a 2009 Tahoe which is already outfitted for a K- in exchange for one of the police vehicles they are not using. They've received a number of donations; a cage, prime dog food for the next year, and lumber to build a shelter and free veterinary services. These services were all donated by local vendors. The K9 would be purchased through RICO grant funds which they have applied for and would not cost the town any money. This dog would be only be used for sniffing out illegal narcotics.

Robert MacKenzie/Richard Davis motion to authorize the Springerville Police Department to implement a Drug K9 program at no cost to the town.

Vote:	Ayes:	Mary Nedrow
		Susan Silva
		Richard Davis
		Robert Mackenzie

## 12. Economic Development Committee:

Kay Wilkins Committee Chairperson addressed the council noting they've put a lot of time and work into this committee at the request of the council. They decided to start with marketing, as it would have an impact and it could be complete before summer and town budgeting.

They decided the first step was promoting tourism, and then marketing the Heritage Center as destination for small conferences. They would market the current council chamber and the new one, and the theatre room and Udall-Johnson room. They will use social media as marketing tools i.e. Facebook, You Tube, Linked in, twitter and websites for advertising. She also said they've created a couple of You Tube videos. She said they have three needs to accomplish this, a person in charge to market the facility and take care of media coverage. They feel that they should market the Tucson, Albuquerque New Mexico area and El Paso areas.

Mrs. Wilkins then addressed funding needs in order to market the Heritage Center through advertising; newspapers, brochures, packets, Maverick, Arizona Tourism and New Mexico Magazines as well as trade shows. She said they put together and presented a budget for advertising and a person to take charge. Some of her recommendations was that the town could hire a full time person, or a part time person under Economic Development or a part time person with a contract and get a percentage of the business they bring in. They thought a contract employee could save money for the town or they could contract with the chamber.

They are working on getting a Rural Development conference in August and Game & Fish is coming in September. This is just opening the doors to let people become aware that we have a facility available. She noted that this is not a formal request for funding and want to do this in the town's budgeting process through Chris's budget. They just wanted to present some costs.

She stated they are all willing to continue working but they need money for advertising and the town needs to take positive action and put some money into this. They would like the council to take a bold step and start investing money in these two things. She said the videos would be shown in the Udall Johnson room.

13. Adjournment:

Susan Silva/Richard Davis motion to adjourn the meeting at 7:11 p.m.

Vote:	Ayes:	Mary Nedrow
		Susan Silva
		Richard Davis
		Robert Mackenzie

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Mary Nedrow, Mayor

ATTEST:

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Town Clerk

I hereby certify that the foregoing is a true and correct copy of the minutes of the Springerville Town Council in regular session on Wednesday, March 18, 2015. I further certify that the meeting was duly called and a quorum was present.

Dated this 25<sup>th</sup> day of March, 2015

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Town Clerk