

Springerville Town Council  
Minutes  
November 5, 2014  
6:00 p.m.

Council: Mayor Mary Nedrow  
Vice Mayor Susan Silva  
Councilmember Richard Davis  
Councilmember Robert MacKenzie  
Councilmember Phelps Wilkins

Staff: Town Manager Steve West  
Town Clerk Val Cordova  
Police Chief Mike Nuttall  
Airport Manager Sean Kienle  
Community Services Dir. Sharon Pinckard

Legal Counsel: Timothy Shaffery

Public: Kevin Burk and Susie Martin, Karalea Cox and Jeannie Udall

Mayor Nedrow called the meeting to order at 6:00 p.m. Susie Martin led the Pledge of Allegiance.

3. Public Participation:

4. Manager, Council and Staff Reports:

Councilmember Wilkins reported he was presented a Beautification award on behalf of the Town at the Chamber of Commerce annual banquet that was well attended.

Manager West reported that the new council chamber is well under way and Cliff is doing a great job. He asked the council if they wanted input on the color schemes and such for the room. They said they did noting the completion date is depending on the electronics.

Communities Services Dir. Sharon Pinckard gave an update on events taking place at the senior center noting she was looking for entertainers.

Airport Manager Sean Kienle gave an update on the airport operations and flight operations for the month of October.

Chief Mike Nuttall reported his department has been busy. They stopped a vehicle containing a small quantity of Marijuana worth about \$165,000. They responded to the bank robbery at Pima Federal Credit Union. The robber was captured in Pinetop-Lakeside the following day and he's suspected of a string of robberies. He praised his officers for doing a good job on their first robbery.

Vice Mayor Silva also commended the police department for doing a great job with the robbery and they have a lot to be proud of

5. Consent Items:

- a. Consider approval of the minutes of the October 1, 2014 town council meeting held at 6pm
- b. Consider approval of the minutes of the October 15, 2014 town council meeting held at 6pm

Robert MacKenzie/Susie Silva motion to approve consent items 5a and 5b as presented.

Vote:	Ayes:	Mary Nedrow
		Susan Silva
		Richard Davis
		Robert MacKenzie
		Phelps Wilkins

6. Old Business: None

7. Just Serve Project: Presentation by Jeannie Udall, Susie Martin and Karalea Cox regarding the "Just Serve" project.

Jeannie Udall addressed the council, staff and public regarding the new program called Just Serve set up to help the community working together. This committee was set up by Susie Martin, Karalea Cox, Coleen Nicoll and Jeannie Udall through the LDS Church to help the less fortunate and those who need assistance through volunteers.

Ms. Karalea Cox explained that the program was formed for addressing needs for volunteerism in the community. They serve cities, schools and churches and non profit organizations in need of assistance through projects. The website "justserve.org" was created to identify and register projects but also to register as a volunteer, single or groups. Just Serve provides opportunities to address needs and relief enhancing the quality of life. It provides communication and awareness and an opportunity for service projects. She said this could be done as group volunteering or single including seniors and clergymen. They encourage service organizations that need help to also volunteer as a group.

Ms. Udall said she talked with Tim Rasmussen about several projects within the town including the cemetery, park and graffiti cleanup, Casa Malpais bench renovation, town planner, Santa's Visit and Luminaries on Christmas Eve.

Director Pinckard suggested using volunteers to drive seniors to Show Low for doctor's appointment or get finger printed, or drive them around town to get groceries, She offered the van at the senior center if they could get a large enough group of people. She also suggested Living Hope is always looking for help and Casa Malpais could use people to give tours and she needs a volunteer to teach a computer class.

Mayor Nedrow suggested volunteers for the animal shelter to walk the animals.

They suggested accessing the website and submitting the projects and try to be specific with the type of assistance needed.

8. Downtown Economic Development: Discussion regarding economic development of our downtown.

Manager West explained that we want to look at making our atmosphere more business friendly that what we already are. He asked the council what direction the council would like to go to facilitate a better business environment for our community. He suggested possibly offering new businesses something to bring them in on a case to case business.

Vice Mayor Silva noted that in looking at some of the empty building she felt that most of them could offer their own packages. Giving free services to a new business to go into competition with our existing businesses isn't right when they're struggling just to stay in business. She felt that maybe a welcome basket with things that are available would be better.

Manager West agreed but asked how we could attract businesses, what makes us different so they want to come here to do business. There's no reason why we shouldn't be out there at business fairs trying to get businesses here.

Councilmember Wilkins noted that as a council they have a responsibility for the economic development of our town and this should be discussed during a council meeting. This can't be solved in a short time and suggested having a work session with enough time to discuss this through all the seasons and involve the chamber.

Mayor Nedrow said they also need to invite the businesses to come in and give their ideas and suggestions

Karalea Cox addressed the council suggesting using the Arizona Commerce Authority as a resource for some of the larger buildings. The Arizona Commerce has a resource for rural communities to list certified sites of large buildings 3000 sq. ft or larger and vacant lands. They will also help market them. They wanted certified sites that are ready to move in. She also suggested doing some kind of small leakage survey that will help identify what kind businesses they might offer incentives to.

Because of the holidays they suggested waiting until January to have a worksession and get some input from the businesses.

#### 9. Town of Springerville Logo:

Manager West noted that the Town has a seal but not a logo presenting several pictures of logos for the council to look at. He asked the council for direction to move forward. The council noted that they would like to have "Gateway to the White Mountains" on the logo. They thought maybe having contest would be a good idea. Manager West suggested that Mr. Wilhelm resubmit his logo with brighter colors.

Manager West brought to their attention two new policies before them. The new employee manual, updated with the assistance of Mountain States Employer Council, the other are the new financial policies, saying that both of these will be on the agenda for adoption at the next meeting.

#### 10. Adjournment:

Phelps Wilkins/Richard Davis motion to adjourn the meeting at 7:06 p.m.

Vote:	Ayes:	Mary Nedrow
		Susan Silva
		Richard Davis
		Robert MacKenzie
		Phelps Wilkins

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Mary Nedrow, Mayor

ATTEST:

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Town Clerk

I hereby certify that the foregoing is a true and correct copy of the minutes of the Springerville Town Council in regular session on Wednesday, November 5, 2014. I further certify that the meeting was duly called and a quorum was present.

Dated this 12<sup>th</sup> day of November, 2014.

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Town Clerk